



AMERICAN
TRANSCRIPTION
ASSOCIATION



“Can marketing to American Transcription Association Members increase my sales?”

The American Transcription Association (ATA) is now offering lucrative, low-cost advertising opportunities to quality vendors like you. Take advantage of a highly captive, highly targeted market for your products and services.

ATA Member Profile

The ATA serves primarily independent transcriptionists and transcription companies throughout the United States. This market is always looking for products and services to help them serve their clientele better and more efficiently. As small businesses and SOHOs, this market also reacts favorably to offers that help them run their businesses including office supplies, support services, insurance and group membership discounts, and more.

ATA Advertising Opportunities

The ATA offers our vendors two levels of advertising opportunities:

Vendor Membership

- ◆ Full Vendor Membership with the ATA
- ◆ Exclusive listing on the ATA Vendor Listing Page in the Members' Area
- ◆ Listing may include a special ATA offer, a link back to your website URL, phone number, and other contact information

Vendor memberships are just \$249 annually.

Banner Advertising

- ◆ Exposure on both the public website and the Members' Area
- ◆ Link back to your website or landing page
- ◆ Banner size: 125 x 125 pixels
- ◆ Cost Per Month: \$20* (The ATA is currently offering the first three months FREE when you book six months or more.)
- ◆ Banner setup fee - \$75; free when you supply your own artwork.

The ATA is a highly targeted niche marketing opportunity for the right businesses. We invite you to become part of the community yourself as a Vendor Member, and position yourself as one of the vendors of choice for our growing membership!



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